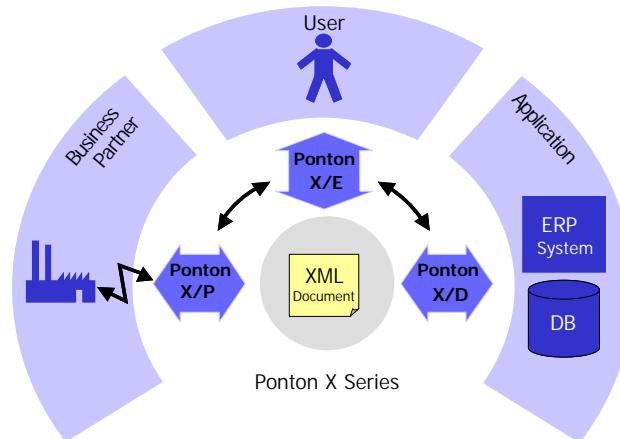


Ponton X/P reaches high Penetration in ebXML Market

“Ponton X” is a solution suite for message-based B2B integration of software applications, users, and external business partners. Particularly in the field of supply chain management, it is important to achieve a flexible and profitable integration of business partners. The Ponton X components have a proven track record in international use.

Ponton X/E is short for **XML Editor** – the component that enables users to create XML documents.

Ponton X/P is short for **XML Pipe** – an ebXML based service for the exchange of electronic business documents via the Internet.



Ponton X/D is short for **XML Database Adapter** – this component can be used to extract data from any database and convert it to any document format, or vice versa.

Ponton X/P Market Share	Ponton X/P Interoperability	Ponton X/P Integration Options
<p>With over 70 productive installations and more than 10 within the integration process, Ponton X/P is the market leader in ebXML Message Services world-wide.</p> <p>This is a market share of over 90% of all productive participants using the papiNet standard. Ponton X/P is therefore the first choice for businesses starting the papiNet B2B integration.</p> <p>There are more than 60 Companies using Ponton X/P for papiNet alone. They range from small logistics service providers to international players such as Time Warner, UPM Kymmene or Gruner & Jahr.</p> <p>Companies outside the paper industry in sectors such as advertising, logistics, consumer hardware, and energy trading have chosen Ponton X components for their smooth and effortless integration with business partners.</p> <p>Combining the Ponton X/P messaging service with Ponton X/D (XML<->Database mapping tool) gave a particularly smooth end-to-end integration for our customers in over 20 cases.</p> <p>Finally, more than 1.200 downloads of our free trial version show the increasing interest in the ebXML standard and Ponton X/P in particular.</p>	<p>ebXML is “EDI over the Internet, based on XML”. This standard was developed by UN/CEFACT and OASIS in order to lower transaction cost and improve other shortcomings of EDI, combined with the benefits of structured data using XML.</p> <p>The core standard is the ebXML Message Service specification (see www.ebxml.org) which aims at end-to-end integration between business applications of separate organizations. Based on a vendor-independent standard, ebXML allows to flexibly integrate companies alongside the supply chain or authorities in eGovernment scenarios – in short, all organizations that exchange documents with structured data at high security, reliability, and flexibility.</p> <p>Ponton X/P is our implementation of the ebXML Message Service. Ponton X/P has been tested against several 3rd-party products and proved to be fully compliant with the ebXML specification. In addition, Ponton Consulting has several years of experience with both the ebXML standard and its implementations.</p> <p>Ponton Consulting has successfully participated in interoperability showcase events, e.g. in Philadelphia in 2003 (organized by OASIS in connection with XML2003 conference) and in Sophia Antipolis in 2004 (organized by ETSI – The European Telecommunication Standards Institute). In each case, interoperability and integration with the products of other vendors was presented.</p>	<p>The world is full of variety: No two of the over 80 installations of Ponton X/P run in the same environment with regards to hardware platform, operating system, database and drivers, network setting, transmission protocol, or security policy.</p> <p>Over 4 years of experience with B2B integration lead to a range of tools that meet a widest range of user requirements:</p> <p>Small organizations require an install-and-go set-up of the software to minimize investment and runtime cost. For them, even the sporadic exchange of documents must show a quick Return on Investment.</p> <p>At the other end of the spectrum, large organizations face a throughput of more than 700.000 documents per year. For them, the focus is on high-speed, reliable back-end integration, thus minimizing the overall cost per transaction. Large paper manufacturers have been able to reduce their total cost to less than 2 Euro Cent per document transfer.</p> <p>To get connected within the shortest time, Ponton offers a Quick-start integration package (http://www.ponton-consulting.de/downloads/xp/papiNetIntegrationOffer.pdf) that includes software licenses, training, installation, integration support, and database integration for less than 15.000 Euro. Please contact us for further details.</p>